

HOW WOULD _____

SOLVE THIS?

One of our favorite strategies to help students think about ideas related to the driving question in new and interesting ways is “How would _____ solve this?”

In this technique, students imagine solving the driving question from a variety of different perspectives and see what novel ideas emerge.

For example, how would the following individuals and corporations address the driving question under consideration:

- Apple
- Amazon
- Walmart
- A team of doctors

One way to facilitate this protocol with students is to have various companies or personas on a deck of index cards and have them randomly draw one at a time to generate ideas around.

